PROJECT "NEW PERSPECTIVES, COOPERATION AND PARTNERSHIPS IN ENERGY MARKET"

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Duration: 2022-2023

Main purposes:

- Carry out a comprehensive analysis of the energy market in Ukraine and the EU (on the example of Poland and Slovakia)
- Identify the competitive advantages and challenges of Ukrainian energy companies in a turbulent environment and new challenges in the digital economy and global environmental programs
- To form the main subsystems of organizational and economic mechanisms of energy companies of Ukraine on the example of research of various business structures
- Develop strategies for the development of energy enterprises of Ukraine in the face of modern challenges and a package of recommendations for their implementation, taking into account the specifics of the business structure



2018-2022











TASKS OF THE PROJECT

- 1. Analysis of the conditions for effective development of energy enterprises in Ukraine
- 2. Identifying the features of the formation of organizational, economic and managerial mechanisms of strategic development of energy companies in Ukraine and abroad in today's challenges
- 3. Study of existing methodological approaches to management decisions in energy companies
- 4. Assessing the efficiency of energy companies on the basis of unity of production, financial and innovation activities
- 5. Analysis of the main trends and contradictions that arise in the process of defining tasks for the coordination of management decisions in energy companies
- 6. Research of development tendencies of energy enterprises in the conditions of market transformations
- 7. Analysis of existing models of effective decision-making in energy companies
- 8. Review of world experience in strategic development of energy companies, as well as features of market tariff policy in different countries

ACTIVITIES IN THE PROJECT

- 1. Formation of research groups and networks
- 2. Organizations of conferences, webinars and workshops with the participation of experts specialized on the study of energy markets
- 3. Study the innovations and examples of investment projects in energy markets in Europe
- 4. Study the development of energy market in Ukraine
- 5. Organizations of study visits and meetings with experts specialized on the study of energy markets in Ukraine and in Europe
- 6. Preparation of analytical reports and the recommendations for energy companies
- 7. Publication of monographs and research papers, development of educational materials and case studies for students